

# MERIDIAN PARTNER WITH ONKYO

## MERIDIAN ANNOUNCES NEW DISTRIBUTION PARTNERSHIP WITH ONKYO CORPORATION

October 2019

Meridian Audio Ltd. is pleased to announce a new distribution agreement with Onkyo Co. Ltd. that is set to deliver high performance audio solutions to more people in Japan.

As the official distributor of Meridian's products in Japan, Onkyo will provide custom installation business solutions to both the major, national house builder, high-end audiophiles. Onkyo Corporation specialises in premium home cinema and audio equipment which makes them the perfect partner to promote Meridian's high-performance loudspeakers and audio solutions to the discerning Japanese homeowner.

"We are very excited to form this partnership with Onkyo, which allows us to strengthen the Meridian brand and extend our customer reach in Japan, and potentially to other markets in the future. This, together with additional market opportunities that could be addressed through our collective knowledge and experience, will make for a successful, long-lasting relationship," says John Buchanan, CEO of Meridian Audio.

Meridian has a proud history of innovation, including a host of world's first product introductions and technology innovations. During the 1990's, Meridian Lossless Packing technology was developed by Meridian and licenced to Dolby as the standard for DVD Audio. In 2014, Meridian launched Master Quality Authenticated (MQA), the revolutionary technology for efficiently streaming music with the highest possible sound quality. As an early adopter of MQA and its champion in Japan, Onkyo began distributing music in MQA format through e-onkyo, a high-resolution music download site.

For further information, please visit [www.meridian-audio.com/about-meridian/meridian-partnerships/](http://www.meridian-audio.com/about-meridian/meridian-partnerships/) or go to [www.jp.onkyo.com](http://www.jp.onkyo.com)

PRESS RELEASE

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