

# MERIDIAN AUDIO UPGRADES UNITED AIRLINES POLARIS EXPERIENCE WITH CUSTOM-ENGINEERED HEADPHONES

PRESS RELEASE

**1<sup>st</sup> September 2025-** Meridian Audio's relationship with United Airlines has taken flight with the launch of custom-engineered headsets designed exclusively for United Polaris business class and United Premium Plus cabins. Addressing the unique acoustic challenges of air travel, the headphones bring Meridian's human-centred approach to sound directly to passengers.

By combining advanced noise cancellation with natural audio reproduction, the new headphones deliver clear, detailed sound at lower volumes – reducing fatigue and enhancing comfort throughout the journey. Controlled bass, precise vocal clarity and an immersive soundstage ensure every note of music, line of dialogue and cinematic detail is heard, even against the constant hum of the engines and the shifting conditions of the cabin environment.

“Meridian has always pushed boundaries in how sound can transform experience,” said Katy Berry Global, Meridian Audio's Marketing Director. “Working with United brings our expertise to millions of passengers worldwide, reinforcing our belief that sound is central to comfort, wellbeing and enjoyment. This collaboration demonstrates how Meridian continues to define the standard for exceptional sound experiences across luxury homes, cars, superyachts and premium airline cabins worldwide.”

Drawing on nearly 50 years of innovation and psychoacoustic insight, Meridian applies human-centred sound design to engineer headphones which deliver clarity and comfort far beyond conventional designs.

Through this collaboration, millions of passengers travelling across United Airlines' global long-haul and premium routes will experience Meridian's expertise first-hand, setting a new benchmark for in-flight audio and reinforcing the role of sound in passenger wellbeing.

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## About Meridian Audio

Meridian, the award-winning British audio technology pioneer and innovator, has been creating innovative audio technologies and elegant, high-performance audio products since 1977. Meridian's ambition is to enable people to listen, enjoy and fall in love with their music and movies wherever they are, and its renowned sound philosophy can be applied in all listening environments.

From Meridian's flagship DSP loudspeakers with integrated amplification to its discreet and powerful in-wall loudspeakers, the company delivers easy-to-install, high-resolution audio systems with intentional design for home cinemas and whole-home solutions. Meridian's product range also includes the Ellipse, its latest all-in-one streaming speaker, offering the same uncompromising quality in a compact form. Continuing to push the boundaries of home audio, its products are chosen for many of the world's most astonishing luxury residences and superyachts worldwide.

Many of the world's most ambitious brands choose Meridian to engineer their sound solutions enabling millions of consumers around the world to experience Meridian's signature sound. Customers include AVATR, British Airways, LG Electronics, Range Rover, Defender, Discovery, Jaguar and Kia. These partnerships enable millions of consumers around the world to experience Meridian's high performance, signature sound in residential, automotive, marine and airline settings.

Learn more at [www.meridian-audio.com](http://www.meridian-audio.com).

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