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MERIDIAN AUDIO PARTNERS WITH LG TO DELIVER HIGH PERFORMANCE AUDIO SOLUTIONS

Meridian Audio is delighted to announce a new partnership with LG Electronics (LG), established to bring high performance audio to more people across the world. With Meridian's unrivalled sound quality and pioneering approach to audio, and LG's reputation for producing award-winning, innovative consumer electronics, the collaboration is set to deliver unique solutions for the ultimate listening experience.

Since its inception over forty years ago, Meridian has continuously driven the audio industry forward, adding power, simplicity of integration and premium performance through its audio solutions for home cinemas and whole home applications. As the pioneers of high resolution audio, an authority on Digital Signal Processing (DSP), creator of the world's first digital active loudspeaker and experts in the field of psychoacoustics, Meridian's influence has been felt in every corner of the industry. Meridian has also played a fundamental role in the development and adoption of revolutionary audio technologies, including Hi-Res Audio and MQA, as well as undertaking pioneering work with Dolby. In addition, Meridian's expertise has led them to set new standards for automotive audio, designing the world's first in-car 3D surround sound system in 2012 for Range Rover.

For decades, LG has poured vast resources into its audio product development while listening attentively to its global consumer base to deliver higher quality audio experiences. Building on these foundations, the Korean electronics giant is now partnering directly with audio innovators Meridian to incorporate their expertise into their projects. LG shares Meridian's philosophy of bringing natural

and authentic audio to customers through meticulous attention to detail and rigorous research and development.

John Buchanan, Chief Executive Officer at Meridian Audio commented, “We are thrilled to have entered into this unique partnership with LG. We are confident that our expertise and shared values will see us bring a great number of innovations to the market together, both now and in the future.”

This partnership with Meridian is an example of LG’s commitment to creating premium audio systems that can rival the best in the business,” said Seo Young-jae, head of CAV (Convergence Audio & Video) at LG Home Entertainment. “This partnership is all about delivering an outstanding entertainment experience for LG customers worldwide.”

To learn more about Meridian’s range of audio solutions and partnerships, visit www.meridian-audio.com/LG-partnership.

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ABOUT MERIDIAN AUDIO

Since 1977, Meridian Audio has been crafting innovative, elegant, high performance audio solutions. From its compact DSP loudspeakers with integrated amplification, to its user-friendly music management platform, Sooloos, Meridian delivers easy to install, high resolution audio systems for home cinemas and whole home solutions. The Meridian Audio experience is now available in the latest models from Jaguar Land Rover, thanks to a collaborative partnership between these two leaders of British innovation and engineering. Meridian’s renowned audio quality has extended to new markets including consumer electronics, in partnership with LG Electronics (LGE), marine and airline, ultimately transforming the way people experience sound, wherever they are. Learn more at www.meridian-audio.com.

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