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MERIDIAN AUDIO EXPANDS ITS DESIGN AND SPECIFICATION SERVICE

Meridian Audio has extended its Design and Specification Service to add more value for integrators thanks to a special collaboration with the award-winning The CEDIA Designer (TCD), formerly known as The Cinema Designer.

From September 2018, Meridian dealers will now have the option to create their own instant cinema and media room designs using TCD software using a complimentary license provided by Meridian. In addition, they can still use Meridian's personal and tailored Design and Specification Service, managed by Meridian's team of experts when specifying Meridian audio products on whole home and superyacht projects.

"Meridian has supported TCD from launch," says Barry Sheldrick, Director of Sales at Meridian. "All of our products are fully integrated into this fantastic design tool. In an agreement unique for the industry, we can now provide our dealers access to a Meridian-supported version of TCD to help save design time and cost. This privileged arrangement demonstrates our ongoing commitment and level of support our customers working in the professional home integration channel."

Located within the dealer area on the Meridian website, integrators will have access to two entry points in the Design and Specification Service section, which allows them to pick the best option for the project they are working on.

The TCD option will provide CAD drawings with 3D layouts, seating positioning and renderings. It also provides 3D arrangement of speakers, in alignment with industry standards, incorporating the guidelines from Dolby and the CEDIA whitepaper on speaker positioning. The renderer allows users

to choose seating, carpet, and wall colours along with different ceiling types, which gives an accurate impression of how the finished home cinema will look. This comprehensive package allows integrators to specify their projector and screen correctly, again, based on the industry standards.

To begin the bespoke Meridian Design and Specification process, integrators simply need to provide Meridian with a plan of the room, house, or room dimensions, and email it to design@meridian.co.uk. Meridian will provide co-branded drawings of the proposed system layout and an associated wiring diagram as pdf files at no cost. The service will detail room layout, speaker positions (in both distributed audio and home cinema systems), and wiring diagrams. In addition, it will show how Meridian components can interface with existing audio and video distribution systems as well as third party control systems. This service makes it easy to integrate both analogue and digital sources into Meridian DSP loudspeakers, all over the home or yacht.

To learn more about the Meridian Design and Specification Service, visit www.meridian-audio.com/en/design-and-specification-service.

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ABOUT MERIDIAN AUDIO

Since 1977, Meridian Audio has been crafting innovative, elegant, high performance audio solutions. From its compact DSP loudspeakers with integrated amplification, to its user-friendly music management platform, Sooloos, Meridian delivers easy to install, high resolution audio systems for home cinemas and whole home solutions. The Meridian Audio experience is now available in the latest models from Jaguar Land Rover, thanks to a collaborative partnership between these two leaders of British innovation and engineering. Meridian's renowned audio quality has extended to new markets including consumer electronics, in partnership with LG Electronics (LGE), marine and airline, ultimately transforming the way people experience sound, wherever they are. Learn more at www.meridian-audio.com.

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