

210 STREAMER MARKETING TOOLKIT

Welcome to the 210 Streamer Marketing Toolkit.

At Meridian, we are passionate about delivering the highest quality audio products to our customers. To assist you in launching the 210 Streamer to your own customer base we have prepared a number of marketing assets, including:

- Website banner
- Digital ad
- Social media imagery for Facebook, Linked In, Twitter and Instagram
- Social media sample posts
- Email Banners, Email Copy & CTAs

We invite you to broadcast these assets as they are, or modify them to fit your needs.

Social Media Recommended Posts:

Here are some suggested messages you can use to promote the 210 Streamer on Social Media platforms.

Meridian 210 Streamer- a high-quality source which allows you to access the streaming services used on smartphones, tablets and other devices to be played on your audio system. Find out more on the 210 features here: <https://tinyurl.com/y5vdw877>

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With the Meridian 210 Streamer you can access music through Spotify Connect, Bluetooth and Apple Airplay. It supports UPnP and is a Roon Ready device. The USB input allows the contents of any connected USB storage to be made available to networked digital media players. Find out more here:

<https://tinyurl.com/y5vdw877>

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Email Copy

The Meridian 210 Streamer is a high performance audio source which allows streaming services used on smartphones, tablets and other devices to be played on your audio system.

Featuring both wired and dual-band Wi-Fi network connections, alongside Bluetooth® wireless technology, it offers great flexibility for installation and product location.

With the 210 Streamer, music can be accessed through Spotify Connect, Bluetooth® wireless technology and UPnP. It is also a Roon Ready device. The USB input allows it to become a UPnP server.

CTA: Discover More : <https://vimeo.com/568853751>, <https://tinyurl.com/y5vdw877>