DSP640.2

MARKETING TOOLKIT

Welcome to the DSP640.2 Marketing Toolkit.

At Meridian, we are passionate about delivering the highest quality audio products to our customers. To assist you in launching the new Architectural Loudspeakers range to your own customer base we have prepared a number of marketing assets, including:

* Website/Email banners
* Social media imagery for Facebook, Linked In, Twitter and Instagram
* Social media sample posts

We invite you to broadcast these assets as they are, or modify them to fit your needs.

Social Media Recommended Posts:

Here are some suggested messages you can use to promote the DSP640.2 on Social Media platforms.

Meridian’s DSP640.2 Architecural Loudspeaker features eight power amplifiers delivering 100w per drive unit and L + R mode for the ultimate, high-power soundbar applications. Find out more on DSP640.2’s features here: <https://www.meridian-audio.com/products/loudspeakers/architectural/dsp6402/> #MeridianAudio

Meridian’s DSP640.2 is capable of delivering over 105dB over 4m, providing full range sound with bass extension down to 40Hz, together with Meridian’s on-board Enhanced Bass Alignment that aligns high, mid, and upper bass frequencies with the low bass for added clarity. Find out more on DSP640.2’s features here: <https://www.meridian-audio.com/products/loudspeakers/architectural/dsp6402/> #MeridianAudio

With a mounting depth of just 100mm, Meridian’s DSP640.2s Loudspeakers are perfect for delivering discrete yet impactful sound in any home cinema or media room application. Their sleek, slim profile and frame system allows for easy installation and precise positioning on almost any type of wall, whilst the grille can be painted to blend seamlessly into any interior. Find out more on DSP640.2’s features here: <https://www.meridian-audio.com/products/loudspeakers/architectural/dsp6402/> #MeridianAudio