

# MERIDIAN AUDIO FOR UNITED AIRLINES- PARTNERSHIP SET TO TRANSFORM IN- FLIGHT WELLNESS THROUGH SOUND

PRESS RELEASE

May 2025

Meridian Audio, the award-winning British audio pioneer, is proud to announce a new partnership with United Airlines, setting a new standard for passenger wellbeing in the skies. The collaboration introduces a new Meridian-engineered headset, designed specifically to address the acoustic challenges of air travel and deliver a more comfortable, immersive, and wellness-focused inflight experience.

Drawing on decades of research into how people perceive sound, Meridian has developed a solution that helps reduce listening fatigue and promotes relaxation on board. The new headset features advanced noise cancellation, allowing passengers to enjoy in-flight entertainment at lower volumes with improved clarity—supporting a calmer, more restful travel experience.

Authentic, natural audio reproduction ensures passengers can fully enjoy the detail and emotion of complex soundtracks and performances, even within the ambient noise of the cabin. Enhanced vocal clarity makes dialogue and announcements easier to hear without strain, while rich, controlled bass creates a deeper sense of immersion—helping passengers feel more relaxed and connected throughout their journey.

"At Meridian, innovation has always been at the heart of who we are," says John Buchanan, CEO of Meridian Audio. "This Meridian for United Airlines partnership embodies our vision for the future of sound – where advanced engineering meets human experience. By combining decades of acoustic research with a deep understanding of how people experience audio, we are transforming in-flight listening into an elevated, more immersive experience."

-ENDS-

## About Meridian Audio

Meridian, the award-winning British audio technology pioneer and innovator, has been creating innovative audio technologies and elegant, high-performance audio products since 1977. Meridian's ambition is to enable people to listen, enjoy and fall in love with their music and movies wherever they are, and its renowned sound philosophy can be applied in all listening environments.

From Meridian's flagship DSP loudspeakers with integrated amplification to its discreet and powerful in-wall loudspeakers, the company delivers easy-to-install, high-resolution audio systems with intentional design for home cinemas and whole-home solutions. Meridian's product range also includes the Ellipse, its latest all-in-one streaming speaker, offering the same uncompromising quality in a compact form. Continuing to push the boundaries of home audio, its products are chosen for many of the world's most astonishing luxury residences and superyachts worldwide.

Many of the world's most ambitious brands choose Meridian to engineer their sound solutions enabling millions of consumers around the world to experience Meridian's signature sound. Customers include AVATR, British Airways, LG Electronics, Range Rover, Defender, Discovery, Jaguar and Kia. These partnerships enable

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